



ASOCIACE MALÝCH A STŘEDNÍCH  
PODNIKŮ A ŽIVNOSTNÍKŮ ČR

FOR IMMEDIATE RELEASE

New York, September 23rd, 2015. Several Czech Republic-based companies are expanding to the U.S. as part of the MeoHub USA program; an initiative sponsored by Meopta USA in cooperation with the Association of Small and Medium - Sized Enterprises and Crafts CZ. Meopta USA's Hauppauge, NY based headquarters was completely renovated to provide state of the art office, communication and warehousing facilities for the program participants. The new facility as well as the formal initiation of the MeoHub USA program will take place on Friday September 25 4pm in the presence of several representatives of the Czech and U.S. governments and diplomatic delegations.

## Czech companies are ready to grow in America

Despite a rapidly growing commercial relationship between the United States and the Czech Republic, many Czech companies have found it difficult to establish a foothold to grow their business in the United States. One transatlantic initiative aims to change that. The MeoHub USA program developed by U.S. based Meopta USA in cooperation with its Czech affiliate, Meopta optika, to reduce barriers to entry to the U.S. market for established Czech companies that have strong products and records of accomplishment, but that have not yet made the leap to the U.S.

Of the companies selected for the program, its project manager, Jaroslav Němcová said, *"The businesses selected for the inaugural MeoHub USA program are in varied fields including intelligent home systems, special textile production and office ergonomic solutions. Each of these companies are extremely well positioned to succeed in the U.S. market and interest in the program has been extremely strong for the future."*

Karel Havlíček, chairman of AMSP, said: *"It's been over a year since I had the first meeting with the Meopta team, and within a few months the American dream became reality. In New York we managed to build beautiful facilities and, after several rounds of evaluation, I am happy to see the strong final list of companies that were chosen for the project. These are companies that have demonstrated that they can succeed in the Czech Republic and in Europe and they all share a common strength in Czech industrial engineering, craftsmanship, courage and resourcefulness. I'm sure they will be competitive in America."*

### Chosen MeoHub project partner companies:

**Bushman** – Established in 1997, Bushman is the leading Czech producer of outdoor clothing for adventurers and explorers made of natural materials.

**Betacontrol** – With nearly 20 years of experience developing lift controls, Betacontrol is a leader in the fields of complex security systems, lift stems and fuel station software solutions.

**Holík International** – Since 1993, Holík has been combining classic European craftsmanship with modern technology to design and produce gloves that are both stylish and functional and that are used in firefighting, hunting and the military as well as for everyday use.

**Prowork** – Czech producer of a unique ergonomic office solutions including the THERAPIA chair, which supports active sitting to prevent pain and health problems associated with long duration sitting.

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**The Association of Small and Medium-Sized Enterprises and Crafts CZ** has been associating small and medium-sized enterprises and craftspeople and their organizations from around the whole country on an open, non-political platform since 2001. It represents the interest of approximately 260.000 entrepreneurial subjects in the Czech Republic.  
[www.amsp.cz](http://www.amsp.cz)

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