



ASOCIACE MALÝCH A STŘEDNÍCH  
PODNIKŮ A ŽIVNOSTNÍKŮ ČR

## Press news August 12, 2015

Prague, August 12, 2015. The MEOHUB project launched by the family of American investors, the Rausnitz, and the Association of Small and Medium-Sized Enterprises and Crafts CZ is about to welcome the first Czech companies in the USA. In the last twelve months there were new professional office and warehouse facilities built near Manhattan, New York, where in the next couple of months the first five winning companies will be arriving to.

### Czech companies are ready to conquer America

Domestic export to the United States is growing rapidly and this year approached the limit of 100 billion Czech crowns for the first time. This moves America to the top ten export destinations in terms of export volume. In terms of value creation the United States are even among the top three countries.

Yet, the highly competitive US market is very challenging and the small and medium-sized Czech companies have legitimate concerns about their expansion. Therefore, the Rausnitz family, owners of Meopta – Optika, s.r.o., together with AMSP decided to build a US base for Czech midsize businesses and help them with their expansion into local markets. The MeoHub project has several years of experience with the US market and reliable long-term contacts for all the support business areas, especially in the field of logistics, sales, marketing, finance, legal and accounting services.

In the background of the MeoHub USA project is the Czech -American multinational company engaged in the manufacture of optics, Meopta – optika, s.r.o., with its sister company Meopta USA based in New York. In the New York building new modern offices were finished for MeoHub project companies. Companies selected in the first round of the project have been chosen for the uniqueness of their products, quality of the management, the ability to successfully export in Europe and for its high standard of research and development background. The scope of business of the MeoHub USA project partner companies is very varied. *"I can tell you that the following fields of business are included – intelligent home systems, microwave technology, special textile production and therapeutic chairs. Interest in our project was immense and therefore we have decided to prepare the MeoHub project next challenge for spring 2016,"* Jaroslav Němcová, the project manager, added.

Karel Havlíček, chairman of AMSP, says: *"It's been over a year since I had the first meeting with Gerald, Paul and David Rausnitz, and within a few months the American dream became reality. In New York we managed to build beautiful facilities and I am also happy to see the final list of companies that went through several elimination rounds and were chosen for the project. These are companies that have demonstrated that they can succeed in the Czech Republic and in Europe. Even though there is various spectrum of their fields of activity, what they have in common is Czech*

*industrial engineering, great craftsmanship ability, courage and resourcefulness. I'm sure they have a chance to succeed in America."*

**Chosen MeoHub project partner companies:**

**Bushman** – Czech company with tradition dating back to 1997, leading Czech producer of outdoor clothing for adventurers and explorers made of natural materials.

**Betacontrol** – Czech company focused on development of electronic lift control units, which is on the market for nearly 20 years. The company achieves great results in the field of complex house security, residential complex security systems, lift systems and fuel stations software solutions.

**Holík International** – Czech company with tradition of glove making dated back to 1993, combining craft perfection with modern technologies. This allows them to design and produce not only classic fashion lines but also technologically and material specific gloves for firemen, army and shooting.

**Prowork** – Czech producer of a unique ergonomic chair THERAPIA, which, thanks to its construction, supports active sitting and therefore is perfect for office work.

**ROmiLL** – Czech company with a lot of experience with research and development of various microwave applications for many industrial fields(microwave heating and drying, vulcanization, thawing, curing, melting, recycling).

**Contract person and info:**

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**The Association of Small and Medium-Sized Enterprises and Crafts CZ** has been associating small and medium-sized enterprises and craftspeople and their organisations from around the whole country on an open, non-political platform since 2001. It successfully promotes the basic idea behind the Programme for the Development of Small and Medium-Sized enterprises in the CR, compiled in 2003, and brings it up to date. The association co-operates with the ministries of the Czech government and in the last couple of years initiated various legal measures which play part in forming enterprise environment in the Czech Republic. It represents the interest of approximately 260.000 entrepreneurial subjects.

[www.amspace.cz](http://www.amspace.cz)

**MEOPTA** is a leading global manufacturer of precision optics, specializing in the design, engineering and assembly of complex optical, opto-mechanical and opto-electronic systems. Meopta creates innovative solutions on the field of consumer, industrial and military applications. MEOPTA USA is manufacturing a production facility that is home to aerospace, general defense and sports optics divisions. [www.meopta.cz](http://www.meopta.cz)